ORDER

105822 Order / Rev: Orders Alt Order #: 06844909 Product Desc: PAT MAJORITY USA Estimate: 1656 Flight Dates: 08/23/12 - 08/30/12 Primary AE: Amy McCreary Original Date / Rev: 08/22/12 / 09/05/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Waterfront Strategies **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Patriot Majority Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:05:00

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Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	25	\$20,425.00	\$17,361.25
08/27/12	08/30/12	53	\$49,075,00	\$41 713 75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	25	\$20,425.00	\$17,361.25	0.00
September 2012	53	\$49,075.00	\$41,713.75	0.00
Totale	78	\$69,500,00	\$50,075,00	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	39%	\$69,500.00
Market	100%	\$178,205.13

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC .	0%	\$0.00
KLAS	9%	\$16,038.46
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$37,423.08
KTUD	1%	\$1,782.05
KVVU	20%	\$35,641.03
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$17,820.51

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
•	E 1	KSNV	08/23/12	08/29/12	Wake Up Early w/ Wa	U	430a-5a	MTWTS	:30	3	\$200.001	0.00 NM	3	\$600.00
					Wake Up Early Wagr	ers						'		
		WAKE I	JP EARLY	/ W/THE V	VAGNERS									
		Sta	rt Date	End Date	Weekdays Spe	ots/Week	Rate F	Rating				i		

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KSNV

Order / Rev: Alt Örder#:

Flight Dates:

105822

06844909

Advertiser:

Patriot Majority

08/23/12 - 08/30/12

Product Desc: PAT MAJORITY USA

Estimate:

1656

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV		2 08/29/12	Wake Up Early w Wake Up Early V	/Wagn@M	430a-5a	MTWTS	:30	3	\$200.001	0.00 NM	3	\$600.00
			Y W/THE W		-								
	<u>Sta</u> Veek: 08/	<u>rt Date</u> 23/12	End Date 08/29/12	<u>Weekdays</u> MTWTS	Spots/Week 3	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
E 2	KSNV	08/30/1	2 08/30/12	Wake Up Early w Wake Up Early V	=	430a-5a	T	:30	1	\$200,001	0.00 NM	1	\$200.00
	WAKE	UP EARL	Y W/THE V	, ,									
٧	<u>Sta</u> Veek: 08/	<u>rt Date</u> /30/12	End Date 09/05/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 3	KSNV	08/25/1	2 08/25/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
	NEWS	3 AT SUI	NRISE	News 3 Sunrise S	SATURDAT								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
V	Veek: 08/	20/12	08/26/12	S-	1	\$350.00	0.00	÷					
E 4	KSNV	08/26/1	2 08/26/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	1	\$625.001	0,00 NM	1	\$625.00
		ON SUN	IDAY										
10		rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
	Veek; 08/		08/26/12	M-F 5-6a WakeU	1 n w\\\(\alpha\)	\$625.00 5-6a	0.00 MTWTF	:30	5	\$600.001	0.00 NM	_	# 0.000.00
LJ				M-F 5-6a WakeU		J-Oa	MIL.	.50	5	φοσο.υσ τ	0.00 NM	5	\$3,000.00
		บค WITE irt Date	I THE WAGI End Date		Spote/Mook	Bata	Botino						
V	<u>عری</u> /Veek: 08		08/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						
E 6	KSNV	08/30/1		M-F 5-6a WakeU		5-6a	T	:30	1	\$600.001	0.00 NM	1	\$600.00
	WAKE	UP WITH	THE WAG	M-F 5-6a.WakeU NERS	p w/vvagners								
		ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 08/	/30/12	09/05/12	T	1	\$600.00	0.00						
E 7				M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MTWTF~-	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
		op wii r irt Date	I THE WAG: End Date	NERS Weekdays	Spots/Week	Rate	Rating						
	Veek: 08	/23/12	08/29/12	MTWTF		\$1,000.00	0.00						·
E 8	KSNV	08/25/1	2 08/25/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
		DAY TO											
	<u>Sta</u> Veek: 08	<u>rt Date</u> /20/12	End Date 08/26/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625.00	<u>Rating</u> 0.00						
E 9	KSNV	08/26/1	2 08/26/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500,001	0.00 NM	1	\$500.00
	CHRIS	MATTHE	ws show	Chris Matthews S	SUN 9:30am								
V	<u>Sta</u> Veek: 08	art Date /20/12	End Date 08/26/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$500.00	Rating 0,00						
				Today Show	СМ	658a-9am	MTWTF	:30	4	\$1,500.001	0.00 NM	4	\$6,000.00
	ΤΩΠΔΥ	' SHOW		Today Show									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 08	/23/12	08/29/12	MTWTF⊶⊷	4	\$1,500.00	0.00						
E 11	1 KSNV	08/30/1	2 08/30/12	Today Show Today Show	СМ	658a-9am	T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	' SHOW		•									•
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 08 2. KSNV		09/05/12 2 08/29/12	M-F Today Show	II 3rd HRM	\$1,500.00 9-10a	0.00 MTWTF~~	:30	. 4	\$900.001	0.00 NM	4	\$3,600.00
_ 12				M-F Today Show		5 10U	ITT NV T T	.00	~7	ψυσυ,συ Ι	O.OO JAIM]	ψυ,οου.ου
		'SHOW		361-14-1	0	· ·	B. I.						
V	<u>Sta</u> Veek: 08	art Date /23/12	<u>End Date</u> 08/29/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
-			2 08/29/12		CM	11am-12pm		:30	3	\$325.001	0.00 NM	3	\$975.00
												-	

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KSNV

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Alt Örder #:

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Product Desc:

PAT MAJORITY USA

Flight Dates:

08/23/12 - 08/30/12

Estimate:

1656

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ote	Rata Dri	Rtg Type	Snote	Amount
LII OII .	Otart	LIIG	Rachael Ray	Dreak	Otarberio 1	inie Days	ren ob	0(3	Nate Fil	Ktg Type	Spois	Amount
RACHE	I RAY		Rachael Ray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
Week: 08/		08/29/12	MTWTF	3	\$325.00	0.00				w-1		
E 14 KSNV	08/23/1	2 08/29/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	M⊤WTF⊶∽	:30	3	\$450.001	0.00 NM	3	\$1,350.00
	SHOW		167	0 (44/)	D /							
<u>5ta</u> Week: 08/	<u>rt Date</u> 23/12	End Date 08/29/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$450.00	<u>Rating</u> 0.00					4	
E 15 KSNV	08/30/1	2 08/30/12	M-F Today Show	III 4th 18M	10am-11am	T	:30	1	\$450.001	0.00 NM	1	\$450.00
TODAY	SHOW	HI	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ E 16 KSNV		09/05/12	Noon News	CM	\$450.00 12-1230pm	0.00 MTWTF	:30	4	\$425.001	0.00 NM		¢4 700 00
			Noon News	CIVI	12-1230pm	At I At I I	.30	4	ֆ425.00 I	U.UU INIVI	4	\$1,700.00
	3 AT NO		Mankalassa	Cu ata AAta ata	D-4-	D - 43						
<u>5ta</u> Week: 08/	<u>rt Date</u> /23/12	End Date 08/29/12	<u>Weekdays</u> MTWTF~~	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
E 17 KSNV	08/30/1	2 08/30/12		CM.	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ E 18 KSNV		09/05/12	T	1	\$425.00	0.00	.00		6450.004	0.00.104		
E 10 VOINA	U0/23/1	2 00/29/12	Dr. Phil	СМ	3-4p	MTWTF~~	:30	4	\$450.001	0.00 NM	4	\$1,800.00
DR, PH		Carl Data	1611	O	D.L.							
Sta Week: 08/	rt Date /23/12	End Date 08/29/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 19 KSNV	08/30/1	2 08/30/12		CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR, PH	IL.		Dr Phil									
Sta	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		09/05/12	Sa-Su Early New	1 s CM	\$450.00	0.00	.00			0.00.101		
E ZU NONV	00/20/1	2 00/20/12	Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
	EARLY N		18/	0	Date	D. ()						
Sta Week: 08/	<u>rt Date</u> /20/12	End Date 08/26/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 21 KSNV	08/23/1	2 08/29/12	M-F Early News	СМ	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00
EARLY	NEWS		M-F Early News									
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					·	
Week: 08/		08/29/12	MTWTF M-F Early News	CM 5	\$1,200.00	0.00	.20		£4.000.004	0.00 NIM		44 500 00
EZZ NONV	00/30/1	2 00/30/12	M-F Early News	CIVI	5-630p		:30	ı	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY		C-4 D-4-	Mankalaya	On ata AM- ata	D-4-	Datin.						
<u>3(a</u> Week: 08	<u>rt Date</u> /30/12	End Date 09/05/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
E 23 KSNV	08/23/1	2 08/29/12	•		4-5pm	MTWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 24 KSNV		08/29/12 2 08/29/12	MTWTF NEWS 3 at 4 (1	HOURICM:	\$700.00 4-5pm	0.00 MTWTF	:30	3	\$700.001	0.00 NM	3	\$2.400.0 0
			4PM NEWS (1 h		(4:30 PM-5:0		,50	J	Ψ/ σσ.σσ ι	U.UU INIVI	٦	\$2,100.00
	4 AT 430		Monkelmin	Chota Minel	D-4-	Dating		٠				
<u>Sta</u> Week: 08	<u>irt Date</u> /23/12	<u>End Date</u> 08/29/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
E 07 1/010/	08/25/1	2 08/25/12		СМ	7-730pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00

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KSNV

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Order / Rev:

105822

Advertiser:

Patriot Majority

Alt Örder#:

06844909

Product Desc:

PAT MAJORITY USA

Flight Dates:

08/23/12 - 08/30/12

Estimate:

1656

Characteristics Characteri											
SATT Wheel of Fortune Shart Date End Date Weekdaws SpotsWeek Eate Spots SpotsWeek Sp	Ln Ch Start	End	Inventory Code		Start/End Tir	ne Days	Len Spo	ots Rate Pri	Rtg Type Sp	iots	Amount
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WHEEL OF FORT UNE Start Date Medical Potential Start Date Medical Potential Start Date Start Da				Spois/vveek 1							
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Week: 08723/12 08729/12 MTWFF-				0 / 404 1	ъ.	.					
E27 KSW											
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E28 KSNV 08/23/12 08/29/12 MF-Jeopardy CM 630-7pm MTWTF :30 3 \$1,300.001 0.00 NM 3 \$3,900.00			- 111001	7-70	орт		111	, υοίφ 1, υου, σο	7 0.00 14171		
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Tuesday Prime 8-10pm					-		:30	1 \$4,000,001	0.00 NM	1	\$4,000,00
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E 30 KSNV 08/29/12 08/29/12 Wed PR 8-9p CM 8-9pmW 30 1 \$2,400.001 0.00 NM 1 \$2,400.00 AMERICA'S GOT TALENT (R) 8/16-9/19 Start Date End Date WeekdaysW 1 \$2,400.00 0.00 E 31 KSNV 08/27/12 09/02/12 Monday Prime 8-9pm											
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Section Sect				Snots/Week	Rate	Rating			•		
Monday Prime 8-9pm AMERICA'S GOT TALENT (R) 8/20-8/27 Start Date End Date Weekdays Spots/Week Rate Rating M											
AMERICA'S GOT TALENT (R) 8/20-8/27 Start Date	E 31 KSNV 08/27/1	2 08/27/12	•		8-9pm	М	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Sacuration Sacu	AMERICA'S GO	T TALENT (9pm							
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Week: 08/20/12 08/26/12 S 1 \$1,100.00 0.00 E 34 KSNV 08/23/12 08/29/12 M-F News 3 at Eleven				0	D-4-	Dette					
E 34 KSNV 08/23/12 08/29/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 3 \$1,100.001 0.00 NM 3 \$3,300.00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/23/12 08/29/12 MTWTF 3 \$1,100.00 0.00 E 35 KSNV 08/30/12 08/30/12 08/30/12 M-F News 3 at Eleven CM 11pm-1135pmT :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/30/12 09/05/12T 1 \$1,100.00 0.00 E 36 KSNV 08/23/12 08/29/12 Late Night w/Fallon CM 1237a-136am MTWTF :30 3 \$750.001 0.00 NM 3 \$2,250.00			•								
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M-F News 3 at Eleven NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/30/12 09/05/12T 1 \$1,100.00 0.00 E 36 KSNV 08/23/12 08/29/12 Late Night w/Fallon CM 1237a-136am MTWTF :30 3 \$750.001 0.00 NM 3 \$2,250.00	• • • • • • • • • • • • • • • • • • • •			-							
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/30/12 09/05/12 T 1 \$1,100.00 0.00 E 36 KSNV 08/23/12 08/29/12 Late Night w/Fallon CM 1237a-136am MTWTF :30 3 \$750.001 0.00 NM 3 \$2,250.00	E 35 KSNV 08/30/1	2 08/30/12			11pm-1135pr	nT	;30	1 \$1,100.001	0.00 NM	1	\$1,100.00
Week: 08/30/12 09/05/12 T 1 \$1,100.00 0.00 E 36 KSNV 08/23/12 08/29/12 Late Night w/Fallon CM 1237a-136am MTWTF :30 3 \$750.001 0.00 NM 3 \$2,250.00			AAZm a final no	Omation	Б.	D-#-					
	E 36 KSNV 08/23/1	2 08/29/12	-		1237a-136am	n MTWTF∽-	:30	3 \$750.001	0.00 NM	3	\$2,250.00

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Product Desc: PAT

PAT MAJORITY USA

Flight Dates:

08/23/12 - 08/30/12

Estimate:

1656

Ln Ch End **Inventory Code** Break Start/End Time Days Start Len Spots Rate Pri Rtg Type Spots Amount TONIGHT SHOW W/ JAY LENO End Date Spots/Week Rating Start Date Weekdays Rate Week: 08/23/12 08/29/12 MTWTF--\$750.00 0.00 E 37 KSNV 08/30/12 08/30/12 The Tonight Show CM 1135p-1237a :30 \$750,001 0.00 NM \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date End Date Spots/Week Weekdays Rate Rating Week: 08/30/12 09/05/12 ---T---\$750.00 0.00

Totals 78 \$69,500.00